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**Speech Abstract: 'Global Digital Economy: Opportunities For Russia In The Next Industrial Wave'**

Once again the electronics industry is living through a period of incredible change, driven by the new application drivers (IOT, automotive and industrial plus medical); More More (vs just Moore's Law); the move back to vertical solutions (system needs driven and the rise of new players such as Amazon, Facebook and Google); triggering a wave of industry restructuring, consolidation, partnerships and M&A activity as well as other disruptive forces such as China. This keynote address looks at opportunities for Russia in the next industrial wave as the move to a global digital economy moves up to the next level.